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Chartway Congratulates Doug Almeida on Promotion to Vice President of Digital Banking

Virginia Beach, VA (June 29, 2022) – Chartway is proud to announce that Doug Almeida has been promoted from director of lending analytics to serve as our vice president of digital banking.

Almeida joined Chartway's consumer lending team in 2019, providing strong leadership for the development and execution of a comprehensive analytics strategy and robust insights for driving critical business decisions supporting Chartway's growth plans. He brought a keen understanding of internal and external business dynamics relating to lending and collections to support senior leaders and managers in ongoing initiatives.

In Almeida's new role as vice president of digital banking, he will be responsible for continuing to evolve a connected digital experience strategy that drives member satisfaction and credit union growth. He will also design and execute the credit union's digital roadmap, defining member needs and journey (UX/UI) as well as focusing on initiatives that accelerate revenue, enhance core digital banking product capabilities, and increase digital adoption and usage.

Almeida is a graduate of the University of Tampa where he earned a bachelor of arts in history.

Brian Schools, president & CEO said, "Doug has proven to be a dynamic thought leader with a proven track record of innovating and elevating business results. We're looking forward to the meaningful impact he will have on our business growth and the member experience in this new role."

Photo Caption

Chartway is proud to announce that Doug Almeida has been promoted to vice president of digital banking.

About Chartway & the Chartway Promise Foundation

Since 1959, Chartway has been unlocking the potential of individuals & families so they can thrive. Member-owned and values-driven, our \$2.6B credit union proudly serves more than 190,000 members with branches in Virginia, Utah, and Texas. Additionally, Chartway has been recognized by Forbes as one of America's Best-In-State Credit Unions in 2022 and received numerous Top Workplace and Best Credit Union – not only for its service to members but also as an organization where team members benefit from rewarding work, room to grow personally and professionally, and being their authentic selves. We're also known for being an award-winning leader in charitable giving through our Chartway Promise Foundation, which provides life-changing experiences that bring joy, hope, and smiles to children facing medical hardship or illness. Our foundation has been recognized nationally for its success in raising more than \$13 million to bring joy, hope, and smiles. For information on this vibrant organization, visit www.Chartway.com and follow them on [Facebook](#), [Twitter](#), or [Instagram](#).